

**LESSON PLAN FOR 5TH SEMESTER (SESSION-2023)
ENTREPRENEURSHIP & MANAGEMENT & SMART TECH. (THEORY-01)**

NAME OF LECTURER: D.R.JENA

BRANCH: ALL

SL. NO	MONTH	DATE	TOPICS TO BE COVERED	No. of periods available as per plan
			Unit-1 : Entrepreneurship	
1		03/08/23	<input type="checkbox"/> Concept /Meaning of Entrepreneurship <input type="checkbox"/> Need of Entrepreneurship	
2		04/08/23	<input type="checkbox"/> Characteristics, Qualities and Types of entrepreneur	
3		05/08/23	<input type="checkbox"/> Qualities and Types of entrepreneur, Functions	
4		09/08/23	<input type="checkbox"/> Barriers in entrepreneurship	
5		10/08/23	<input type="checkbox"/> Entrepreneurs vrs. Manager <input type="checkbox"/> Forms of Business Ownership: Sole proprietorship, partnership forms and others	9
6		11/08/23	<input type="checkbox"/> Types of Industries, Concept of Start-ups	
7		12/08/23	<input type="checkbox"/> Entrepreneurial support agencies at National, State, District Level(Sources): DIC, NSIC,OSIC	
8		14/08/23	SIDBI, NABARD, Commercial Banks, KVIC etc.	
9		16/08/23	<input type="checkbox"/> Technology Business Incubators (TBI) and Science and Technology Entrepreneur Parks	
			Unit-2 : Market Survey and Opportunity Identification (Business Planning)	
10	AUGUST	17/08/23	<input type="checkbox"/> Business Planning <input type="checkbox"/> SSI, Ancillary Units, Tiny Units, Service sector Units	5
11		18/08/23	<input type="checkbox"/> Time schedule Plan, Agencies to be contacted for Project Implementation	
12		19/08/23	<input type="checkbox"/> Assessment of Demand and supply and Potential areas of Growth	
13		21/08/23	<input type="checkbox"/> Assessment of Demand and supply and Potential areas of Growth	
14		23/08/23	<input type="checkbox"/> Identifying Business Opportunity <input type="checkbox"/> Final Product selection	
			Unit-3 : Project report Preparation	
15		24/08/23	<input type="checkbox"/> Preliminary project report <input type="checkbox"/> Detailed project report	
16		25/08/23	<input type="checkbox"/> Preliminary project report <input type="checkbox"/> Detailed project report	4
17		26/08/23	Techno economic Feasibility <input type="checkbox"/> Project Viability	
18		28/08/23	Techno economic Feasibility <input type="checkbox"/> Project Viability	

SL NO	MONTH	DATE	TOPICS TO BE COVERED	No. of periods available as per plan
1			<u>Unit-4 : Management Principles</u>	
2		01/09/23	<input type="checkbox"/> Definitions of management <input type="checkbox"/> Principles of management	3
		02/09/23	<input type="checkbox"/> Functions of management (planning, organising, staffing, directing and controlling etc.)	
3		04/09/23	<input type="checkbox"/> Level of Management in an Organisation	
			<u>Unit-5 : Functional Areas of Management</u>	
4		07/09/23	a) Production management <input type="checkbox"/> Functions, Activities <input type="checkbox"/> Productivity	17
5		08/09/23	<input type="checkbox"/> Quality control <input type="checkbox"/> Production Planning and control	
6		09/09/23	b) Inventory Management <input type="checkbox"/> Need for Inventory management	
7		11/09/23	<input type="checkbox"/> Models/Techniques of Inventory management	
8	SEPTEMBER	13/09/23	c) Financial Management <input type="checkbox"/> Functions of Financial management	
9		14/09/23	<input type="checkbox"/> Management of Working capital <input type="checkbox"/> Costing (only concept)	
10		15/09/23	<input type="checkbox"/> Break even Analysis	
11		16/09/23	<input checked="" type="checkbox"/> Brief idea about Accounting Terminologies: Book Keeping, Journal entry, Petty Cash book	
12		18/09/23	P&L Accounts, Balance Sheets (only Concept)	
13		20/09/23	d) Marketing Management <input type="checkbox"/> Concept of Marketing and Marketing Management	
14		21/09/23	<input type="checkbox"/> Marketing Techniques (only concepts) <input type="checkbox"/> Concept of 4P s (Price, Place, Product, Promotion)	
15		22/09/23	e) Human Resource Management <input type="checkbox"/> Functions of Personnel Management	
16		23/09/23	<input type="checkbox"/> Manpower Planning, Recruitment, Sources of manpower, Selection process	
17		25/09/23	<input type="checkbox"/> Manpower Planning, Recruitment, Sources of manpower, Selection process	
18		27/09/23	Method of Testing, Methods of Training & Development, Payment of Wages	
19		28/09/23	Method of Testing, Methods of Training & Development, Payment of Wages	
20		30/09/23	Method of Testing, Methods of Training & Development, Payment of Wages	

SL NO.	MONTH	DATE	TOPICS TO BE COVERED	No. of periods available as per plan
1	OCTOBER		Unit-6 : Leadership and Motivation	9
2		04/10/23	a) Leadership <input type="checkbox"/> Definition and Need/Importance	
3		05/10/23	<input type="checkbox"/> Qualities and functions of a leader <input type="checkbox"/> Manager Vs Leader	
4		06/10/23	Style of Leadership (Autocratic, Democratic, Participative)	
5		07/10/23	b) Motivation <input type="checkbox"/> Definition and characteristics	
6		09/10/23	<input type="checkbox"/> Importance of motivation	
7		11/10/23	<input type="checkbox"/> Factors affecting motivation	
8		12/10/23	Theories of motivation (Maslow)	
9		13/10/23	<input type="checkbox"/> Methods of Improving Motivation <input type="checkbox"/> Importance of Communication in Business	
	30/10/23	Types and Barriers of Communication		

SL. No.	MONTH	DATE	TOPICS TO BE COVERED		
			Unit-7 :Work Culture, TQM & Safety		
1	NOVEMBER	01/11/23	<input type="checkbox"/> Human relationship and Performance in Organization	5	
2		02/11/23	<input type="checkbox"/> Relations with Peers, Superiors and Subordinates		
3		03/11/23	<input type="checkbox"/> TQM concepts: Quality Policy, Quality Management, Quality system		
4		04/11/23	<input type="checkbox"/> Accidents and Safety, Cause, preventive measures,		
5		06/11/23	General Safety Rules , Personal Protection Equipment(PPE)		
				<u>Unit-8 : Legislation</u>	
6		08/11/23	a) Intellectual Property Rights(IPR), Patents, Trademarks, Copyrights	3	
7		09/11/23	b) Features of Factories Act 1948 with Amendment (only salient points)		
8		10/11/23	c) Features of Payment of Wages Act 1936 (only salient points)		
				<u>Unit-9 : Smart Technology</u>	
9		13/11/23	<input type="checkbox"/> Concept of IOT, How IOT works	4	
10		15/11/23	Characteristics of IOT, Categories of IOT		
11		16/11/23	<input type="checkbox"/> Components of IOT <input type="checkbox"/> Applications of IOT- Smart Cities, Smart Transportation, Smart Home		
12		17/11/23	Smart Healthcare, Smart Industry, Smart Agriculture, Smart Energy Management etc		
13	18/11/23	REVISION	2		
14	20/11/23	REVISION			

SL NO.	MONTH	UNITS TO BE COVER	% OF COVERAGE
1	AUG.	UNIT:1,UNIT:2, UNIT-3	35
2	SEPT.	UNIT:4,UNIT:5	25
3	OCT.	UNIT:6	15
4	NOV.	UNIT:7,UNIT:8,UNIT:9	25

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15/8/23

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